



## ***St. Lawrence County Public Health Department***

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### **Press Release**

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FOR IMMEDIATE RELEASE  
Contact: 315-386-2325

#### **Former BMX Pro coming to Ogdensburg to share his story of recovery**

The Partners 4 Substance Use Prevention Coalition will be holding a free family event on August 28, 2021 – A Night of Community, Connection & Hope.

The event will feature keynote speaker Tony Hoffman, a former BMX Elite Pro Rider and Olympic Games coach, who will share his personal story and path to recovery.

Tony's road to success had major hurdles. After ending his prison sentence, he started living out his dream, with his drug use behind him.

Tony has dedicated his life to bringing substance use awareness across the country, describing how dangerous prescription pill and heroin use are, as well as advocating for a shift in thinking towards substance use disorder, harm reduction and recovery.

Mr. Hoffman is the founder and director of the Freewheel Project, a non-profit organization that mentors thousands of young people through action sports and after-school programs. The Freewheel Project focuses on teaching youth leadership skills, and making healthy choices.

The event's activities will also include a Wellness Fair, entertainment, Narcan and Good Samaritan Law education. There will be a Memorial Banner where the community can write about their experience with substance use or in remembrance of a loved one.

The evening will end with a dedication ceremony to support the community and honor those who have passed.

The event is designed to highlight the work being done to combat the opioid epidemic and runs from 2 pm to 6 pm at the Ogdensburg Free Academy Football Field. Food will be available for purchase.

For more information, please contact St. Lawrence County Public Health at 315-386-2325.

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